Title

Subtitle

Author 1 (Name, Affiliation, E-Mail Address)

Author 2 (Name, Affiliation, E-Mail Address)

**Abstract**

1. **Situation faced**: text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text (max 100 words)
2. **Action taken**: text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text (max 100 words)
3. **Results achieved**: text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text (max 100 words)
4. **Lessons learned**: text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text text (max 100 words)

1. Introduction

Please describe: What is the story of the case? Please give a brief narrative of the entire story to make people interested in the case. Summarize the key figures of the company. (approx. 500 words).

2. Situation faced

Please describe: What was the initial problem situation? What situation led to the action taken? Please try to specify the context of your case as to needs, constraints, incidents, opportunities, objectives, or other? (approx. 500 – 1,000 words)

3. Action taken

Please describe: What has been done? What measures have been taken? Which methods and approaches have been used? Please try to be factual in this passage with no judgement or evaluation, which is to come in the subsequent sections. (approx. 2,000 – 2,500 words)

4. Results achieved

Please describe: What effects could be observed resulting from the action taken? This could be changes in performance as well as qualitative statements from employees, customers, or other business partners. To what extent did expected results materialize and to what extent were expectations not met? (approx. 1,000 – 2,000 words)

5. Lessons learned

Please describe: Reflecting the overall case, what can others learn? Please derive around five lessons learned, which are grounded in the case and which are interesting for other to take as an example. (approx. 1,000 – 2,000 words)

References

\*\*\* Please use Springer Basic Author Date style \*\*\*

Ahlemann F, Stettiner E, Messerschmidt M, Legner C (2012) Strategic Enterprise Architecture Management: Challenges, Best Practices, and Future Developments. Springer, Berlin, Heidelberg

Bygstad B (2015) The Coming of Lightweight IT. Paper presented at the 23rd European Conference on Information Systems (ECIS 2015), Münster, Germany, May 26-29

Guillemette MG, Paré G (2012) Toward a New Theory of the Contribution of the IT Function in Organizations. MIS Quarterly 36 (2):529-551

Hess T, Matt C, Benlian A, Wiesböck F (2016) Options for Formulating a Digital Tansformation Strategy. MIS Quarterly Executive 15 (2):123-139

Horlacher A, Hess T (2016) What Does a Chief Digital Officer Do? Managerial Tasks and Roles of a New C-level Position in the Context of Digital Transformation. Paper presented at the 49th Hawaii International Conference on System Sciences (HICSS-49), Hawaii, USA,

Urbach N, Ahlemann F (2016) IT-Management im Zeitalter der Digitalisierung – Auf dem Weg zur IT-Organisation der Zukunft. Springer, Berlin, Heidelberg